

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Linda Gottfried Group Art Unit: 2141  
Serial No.: 10/773,861 Examiner: Luu, Le Hien  
Filed: February 6, 2004  
For: **METHOD AND SYSTEM FOR SHARING BRAND INFORMATION**  
Docket No.: 0093-1 CIP

231 Somerville Road  
Bedminster, NJ 07921  
January 23, 2008

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Attention: Patent Examiner Luu, Le Hien

Sir:

**PETITION REQUESTING ACCEPTANCE OF COLOR DRAWINGS  
UNDER MPEP §608.02 PURSUANT TO 37 CFR §1.84(a)(2) AND (b)(2)**

Applicant hereby petitions for acceptance of color drawings in Applicant's utility patent application and any patent that issues therefrom. The application has been entered for examination and an Office Action dated November 14, 2007 has been issued by Examiner Le Hien Luu, Group Art Unit 2141.

Applicant submits that color drawings are necessary as the only practical drawing medium by which to show the subject matter sought to be patented, and described in the specification, in the present utility patent application. Specifically, the color drawings facilitate a better understanding of the invention, by clearly displaying product information to a plurality of customers. In addition, the color drawings clearly display the multimedia interface as disclosed and claimed in the instant utility patent application.

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Submitted herewith are three (3) sets of color drawings, and a black and white photocopy that accurately depicts, to the extent possible, the subject matter shown in the color drawings in compliance with 37 CFR §1.84(a)(2).

Applicant also submits herewith an Amendment under 37 C.F.R. § 1.111 in response to the Office Action dated November 14, 2007. Applicant's specification, first paragraph of the brief description of the drawings, has been amended to recite (i) that the "patent or application file contains at least one drawing executed in color", and (ii) that "copies of this patent or patent application publication with color drawing(s) will be provided by the Office upon request and payment of the necessary fee" in compliance with 37 CFR §1.84(a)(2).

Enclosed herewith is a check in the amount of \$130, to cover the fee for this Petition. In the event that any additional fee is deemed to be required by 37 CFR §1.17(h), it is requested that such additional fee be charged to Deposit Account No.: 50-3832.

In view of the submission of this petition in compliance with the requirements of 37 CFR §1.84(a)(2), including the fee set forth in 37 CFR §1.17(h), three (3) sets of color drawings, and the amendment to the specification to insert the language as required under 37 CFR §1.84(a)(2)(iv), acceptance of the color drawings for the present application is earnestly solicited.

Respectfully submitted,  
Linda Gottfried

By   
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